Homework Assignment

Unit 1 | Assignment - KickStart My Chart

1. What are 3 Conclusions we can draw from the Kickstarter Data?
   1. The Top 3 Kickstarter campaign categories that received the most applications are Theater, Music & Technology.
   2. Within the Theater Parent Category, the sub category Plays receives the highest number of successfully funded kickstarted campaigns.
   3. More Successful Kickstarter campaigns are completed in the first 6 months of the year compared to the last 6 months.
2. What are some of the limitations of this data set?
   1. We do not have City application information; therefore we do not know if certain cities are more successful at completing Kickstarter funding rather than others.
   2. All of the applicants have been deidentified therefore we do not know whether there are specific individuals who are receiving multiple failed or successful campaigns and are a part of a deceitful enterprise.
   3. There is no data about the use of the money once a project is funded. Therefore, we do not know if the Kickstarter campaigns were truly used for the intended purpose.
3. What are some other tables/graphs that we could create?
   1. A graph to determine which countries receive the most Kickstarter campaigns, are most successful and least successful.
   2. A graph to show whether being a staff pick resulted in a more or less successful campaign.
   3. A graph to show which categories and sub categories exceeded their funding goal as a percentage of applications.